

FOR IMMEDIATE RELEASE

Disposable Film Festival 2010 Premiere Opens In San Francisco

SAN FRANCISCO California (January 18, 2010) – The Disposable Film Festival returns home to San Francisco for the premiere of the 2010 Program March 4th – March 7th for its third year, following an incredible year in 2009 of touring and screening in Paris, London, Brussels, New York, Beijing and beyond.

This unique festival was created in 2007 to celebrate the artistic potential of disposable video: short films made on non-professional devices such as one-time use video cameras, cell phones, point and shoot cameras, webcams, computer screen capture software, and other readily available video capture devices.

The 2010 program features the very best of over 1000 entries from around the world, highlighting how ubiquitous the use of casual media in film making is today. The program will feature a competitive shorts program, featured filmmaker profiles, Q&A's, an educational workshop, and multimedia after parties.

The schedule will kick off on Thursday, March 4th at 8:00 PM with the competitive shorts program, screening at the iconic Roxie Theatre in the Mission District (3117 16th Street, San Francisco, CA 94103). Artist Spotlight screenings followed by Q&A's with filmmakers will be held throughout the weekend, along with an educational filmmaking workshop, to be led by Vimeo Community Director Blake Whitman on Sunday March 7th. Parties are open to the public and for filmmakers, VIPs. Sponsors to be announced.

Jury members for the 2010 shorts slate include residents Dennis Klein (THE LARRY SANDERS SHOW), Hawk Ostby (CHILDREN OF MEN, IRONMAN), Blake Whitman (Community Director, Vimeo.com). This year the festival also welcomes Arin Crumley (FOUR EYED MONSTERS) and Fritz Donnelly and Christina Ewald (HiChristina, TO THE HILLS).

The 2010 Disposable Film Festival schedule will wrap on Sunday, March 7th at 12:00 PM with an educational workshop at the Artists' Television Access. Breakfast will be provided.

Festival cofounders Eric Slatkin and Carlton Evans are available for interview.

Contact:

info@disposablefilmfest.com

<http://disposablefilmfest.com/events>

###