



FOR IMMEDIATE RELEASE

3RD ANNUAL DISPOSABLE FILM FESTIVAL BIKE-IN SUMMER TOUR DATES ANNOUNCED

SAN FRANCISCO, CA (April 29, 2011) - San Francisco's coolest film festival is going mobile again this summer. Stops include the famous Phoenix Hotel in San Francisco that will run in time with SF Bike Week, and the bike-friendly city of Davis.

Executive director Carlton Evans said, "We're delighted to be hosting bike-ins again this summer. It's a great opportunity for audiences to enjoy free screenings of the program while discovering the joys of environmental sustainability."

The San Francisco event will showcase the best of the 2011 program that sold out the 1400 seat house at the Castro Theatre. This year the annual event will be held in the courtyard of the Phoenix Hotel (601 Eddy Street, San Francisco, CA) on Wednesday, May 11, starting at 7:30 PM. The hotel will take on a carnival-like setting with food carts, a raffle, prizes, and free bike valet parking. This event is free.

On May 20 the festival will move to the city of Davis. "Since Davis has been called one of the most bicycle friendly cities in the U.S. (League of American Bicyclists), we are always looking for fun excuses to ride our bikes. The Disposable Film Festival seemed like a natural draw for a Bike-In in Central Park, which is also the home of the U.S. Bicycling Hall of Fame" said City of Davis PR Manager Bob Bowen.

Executive director Carlton Evans and associate director Katie Gillum will head a bike trip from San Francisco to Davis while documenting both their experience and the event with disposable media. This free event will take place at Central Park (C and 4th Streets, Davis, CA) from 8:30 PM until 10:00 PM. On the afternoon of the 20th Gillum will be leading a disposable film workshop for local high school students at City Council Chambers (City Hall, 23 Russell Blvd) from 4:00 PM until 5:00 PM.

More summer Bike-Ins in other cities to be announced.

For more information, visit: <http://disposablefilmfest.com/>

ABOUT THE DISPOSABLE FILM FESTIVAL

This unique festival was created in 2007 to celebrate the artistic potential of disposable video: short films made on non-professional devices such as one-time use video cameras, cell phones, point and shoot cameras, webcams, computer screen capture software, and other readily available video capture devices.
Festival Director Carlton Evans is available for interview.

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